

MIRRORS OR MOVERS

BUILDING RESILIENCE IN THE FACE OF DISRUPTION

*If the last year has taught us anything, it's that we need to be prepared for the unexpected. Honesty, transparency and challenging the status quo will be key post-pandemic. Solving global problems is a communications challenge, and new forms of literacy will need to be built on issues including climate, public health and racial diversity. **How can media help society build resilience in the face of disruption?***

12.00 – 12.45pm	Session I – Polly Curtis, former Managing Director, PA Media The future of media and its contribution to societal resilience
12.45 – 1.45pm	Lunch
1.45 – 3.15pm	Session II - Climate Change
1.45 – 2.15pm	Bill McKibben, Veteran Environmentalist & Founder of 350.org Media's role in driving action on the climate emergency
2.15 – 2.45pm	Wolfgang Blau, Visiting Research Fellow, Reuters Institute for Journalism Journalism and the climate crisis: Hopes and limitations
2.45 – 3.15pm	Dr Genevieve Guenther, Founder & Director, End Climate Silence Communicating climate
3.15 – 3.45pm	Coffee Break
3.45 – 4.30pm	Session III - Sereena Abbassi, Independent Equity, Inclusion & Diversity Consultant and former Worldwide Head of Culture & Inclusion, M&C Saatchi Group How can media companies create authentic representation on and off screen?
4.30 – 5.10pm	Session IV – Dr Linda Papadopoulos, Author and Psychologist The media's role in building healthy societies: Lessons from the pandemic and beyond
5.10 – 5.15pm	Closing Remarks
5.15 – 7pm	Drinks
