

MIRRORS OR MOVERS

RESPONSIBLE MEDIA IN A POST-TRUTH AGE

31 May 2017 12:30 – 17:00 | Sky, Grant Way Isleworth, TW7 5QD
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AGENDA

12.30-13.15	Arrivals & lunch @ The Loft
13.30-13.45	Welcome & introduction John Ryley, Head of Sky News
13.45-14.25	Public misperception Ben Page, Chief Executive, Ipsos Mori
14.25-15.00	Questioning trust Baroness Onora O'Neill, Cambridge University & House of Lords
15.00-15.25	Coffee Break
15.25-15.45	The post-factual delusion Christopher Snowden, Head of Lifestyle Economics, Institute of Economic Affairs
15.45-16.05	Lessons learnt from user-generated content Fergus Bell, Founder at Dig Deeper Media and Founding Member, First Draft News Coalition
16.05-16.50	Simplify... and exaggerate: Editors' panel <ul style="list-style-type: none"> ▪ Renato Coen, Sky TG24 ▪ Diane Kenwood, Woman's Weekly ▪ Sam Santana, independent factual TV editor ▪ Helen Scott, Clear Focus Productions
16.50-17.00	Closing remarks
17.00-18.00	Drinks 🍷 join us in the bar