

# Mirrors or Movers IV

Tuesday June 7<sup>th</sup> 2016

Guardian News & Media, Kings Place, 90 York Way, N1 9GU

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**12.30-13.30**

**Lunch**

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**13.30-13.45**

**Welcome & introduction**

Welcome address from Paula Tsung (Guardian News & Media) and Christian Toennesen (Chair)

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**13.45-14.45**

**How do we get the internet we want?**

Panel discussion:

- Becky Gardiner, Senior Lecturer at Goldsmiths, University of London and Editor of Guardian's 'The Web We Want' series
  - Arno Ahošniemi, Editor in Chief, Kauppalehti
  - Alex Krasodowski-Jones, Researcher, Demos
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**14.45-15.05**

**Digging with Greenpeace**

Jim Footner, Investigations Director, Greenpeace

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**15.05-15.25**

**Coffee Break**

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**15.25-15.45**

**Challenging disability, inspiring the public**

Lara Akeju, Project Lead, Events & Paralympics, Channel 4

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**15.45-16.45**

**Does advertising have a future?**

Panel discussion:

- James Schad, Business Director, Vizeum
  - David Hall, Executive Director, Behaviour Change
  - Pete Markey, Brand Communications & Marketing, Aviva
  - Kath Abrahams, Director of Engagement & Fundraising, Diabetes UK
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**16.50-17.00**

**Closing remarks**

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**17.00-18.00**

**Drinks**

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