

# MIRRORS WIBBOBS OR MOVERS

30<sup>th</sup> September 2025

**Address:** Informa, 240 Blackfriars Rd, London SE1 8BF

*This year's conference will discover ways of 'bridging the disconnect,' inspired by the growing divide within societies and between people and nature, and the uprise of AI. We will delve into a variety of topics that emerge from this theme, including how media can bridge these widening gaps and pave the way for a more cohesive future.*

*Lunch will be served for everyone joining in person, and there will be drinks at the end of the day to which everyone is welcome. The event will be hybrid, and we encourage all our online audience members to participate throughout the day with the webinar chat function.*

<b>12.15 – 1.15pm</b> [1 hr]	<b>External in-person attendees arrive</b> <i>Lunch</i>
<b>1.15 – 2.00pm</b> [45 mins]	<b>Climate Comedy (...Does Humour Help Us Face the Crisis?)</b> <ul style="list-style-type: none"><li>• Matt Winning, Standup comedian, Researcher, Author, Broadcaster and Lecturer at University College London</li></ul>
<b>2.00 – 2.45pm</b> [45 mins]	<b>Rooted Again: How Media and Culture Can Reconnect Us with Our Environment</b> <ul style="list-style-type: none"><li>• Lucy Siegle, Writer, Broadcaster &amp; Public Speaker</li><li>• Sam Sutaria, CEO of Waterbear Network</li><li>• Daze Aghaji, Environmentalist and Cultural Strategist at Absurd Intelligence</li></ul>
<b>2.45 – 3.15pm</b> [30 mins]	<i>Tea/Coffee Break</i>
<b>3.15 – 4.00pm</b> [45 mins]	<b>Digital Wellbeing &amp; Safety in Our Hyperconnected World</b> <ul style="list-style-type: none"><li>• Prof Victoria Goodyear, Professor at the University of Birmingham</li><li>• Josephine Parmee, Head of Social Equity, Value and Impact at Virgin Media O2</li><li>• Carolyn Bunting MBE, Co-CEO at Internet Matters</li></ul>
<b>4.00 – 4.45pm</b> [45 mins]	<b>Bridging Relevance, Resonance and Impact</b> <ul style="list-style-type: none"><li>• Frank Starling, VP Chief DEI Officer at LIONS</li></ul>
<b>4.45 – 4.50pm</b> [5 mins]	<b>Closing Thoughts</b> <ul style="list-style-type: none"><li>• Imogen Crane, Responsible Media Forum</li></ul>
<b>4.50pm onwards</b>	<i>Drinks</i>