

MIRRORS

WIBBOBS

OR MOVERS

XIII RMF

17th September 2024

Address: RELX, 1-3, Strand, London, WC2N 5JR

This year's conference will explore the question, 'No democracy without media?', which has been inspired by this unprecedented year of global elections and the role that media plays in our changing political world. We will cover a range of topics that touch upon this, including how media can confront the challenges that democracies are facing in the digital age, content from the lens of commissioning and storytelling, and experiences of measuring impact.

Lunch will be served for everyone joining in person, and there will be drinks at the end of the day to which everyone is welcome. The event will be hybrid, and we encourage all our online audience members to participate throughout the day with the webinar chat function. Speaker biographies, venue information and further details can be found on the [website](#).

12.15 - 1.15pm [1 hr]	Afternoon registration for in-person tickets Lunch	
1.15 - 2.15pm [1 hr]	The Hidden Realities of the Digital Age Carl Miller, Research Director at Centre for the Analysis of Social Media at DEMOS	DEMOS
2.15 - 3.00pm [45 mins]	Sky: Commissioning content with purpose and for impact Meghan Lyvers, Executive Director of Original Scripted at Sky (UK & IRE)	sky
3.00 - 3.30pm [30 mins]	Tea/Coffee Break	
3.30 - 4.00pm [30 mins]	25 Years of Measuring Impact with BBC Media Action <ul style="list-style-type: none">Anna Godfrey, Head of EvidenceMahdi Zaki, Afghanistan Research ManagerTania Nikitina, Senior Research Manager, Eastern Europe and Central AsiaBenedek Paskuj, Quantitative Research Manager	BBC MEDIA ACTION
4.00 - 4.45pm [45 mins]	Climate in Screen Entertainment – Panel <ul style="list-style-type: none">Josh Cockcroft, Co-founder of Climate Spring (Panel Chair)Catherine Ellis, Head of Climate Storytelling at BAFTA albertProfessor Saffron O'Neil, University of Exeter, C3ds	CLIMATE SPRING BAFTA C3ds
4.45 - 4.50pm [5 mins]	RMF: Closing Thoughts Daniel Witte, Chair of the RMF	
4.50pm onwards	Drinks in the conference room	